

zoom

infographic
microreport

by

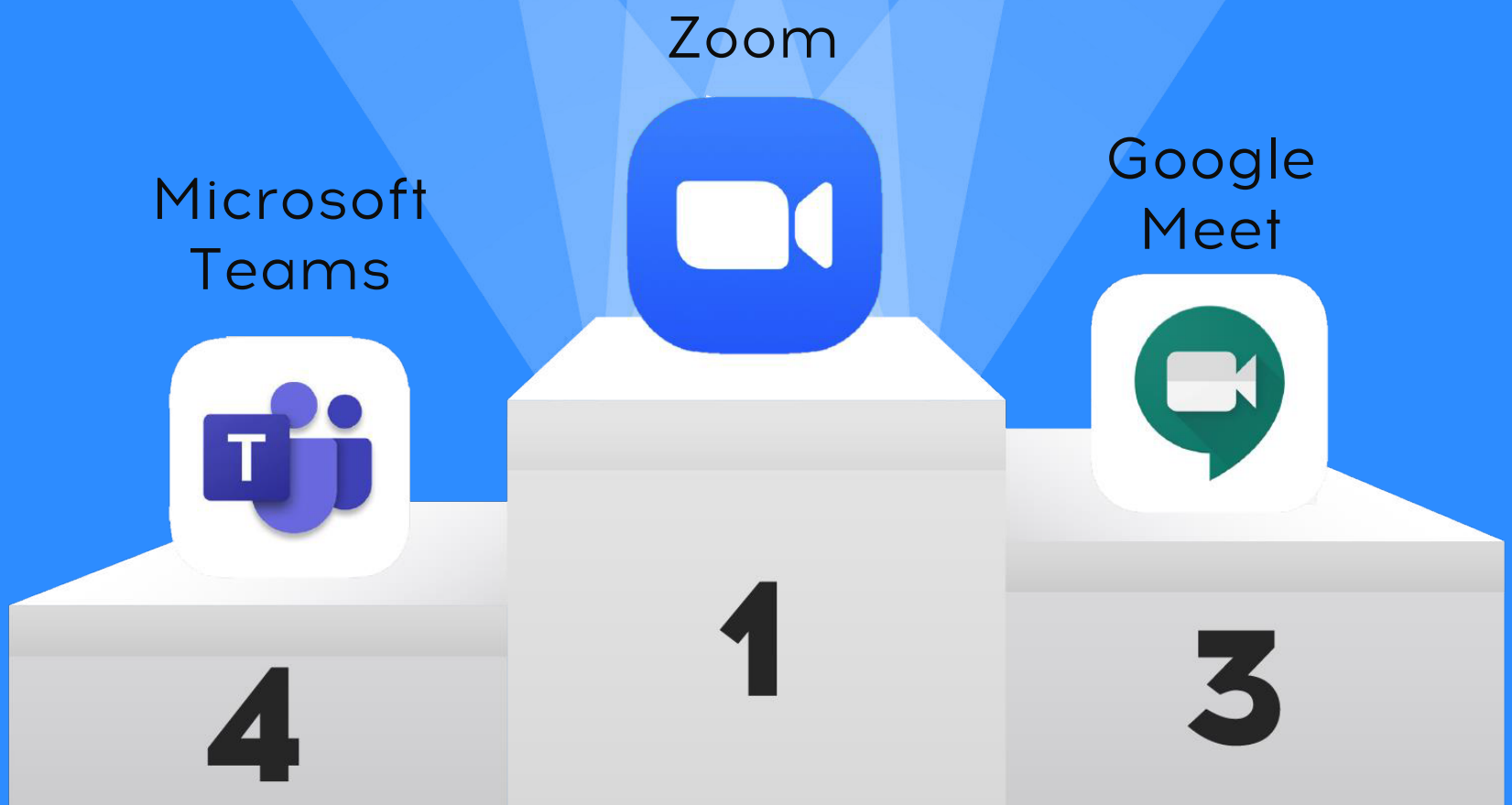


This is a creative interpretation of Zoom Inc. quarterly report, published on August 31, 2020, visualized by visual content agency Top Lead.

Visualization is based on data from the report and other open sources.

Zoom is Number One on App Store

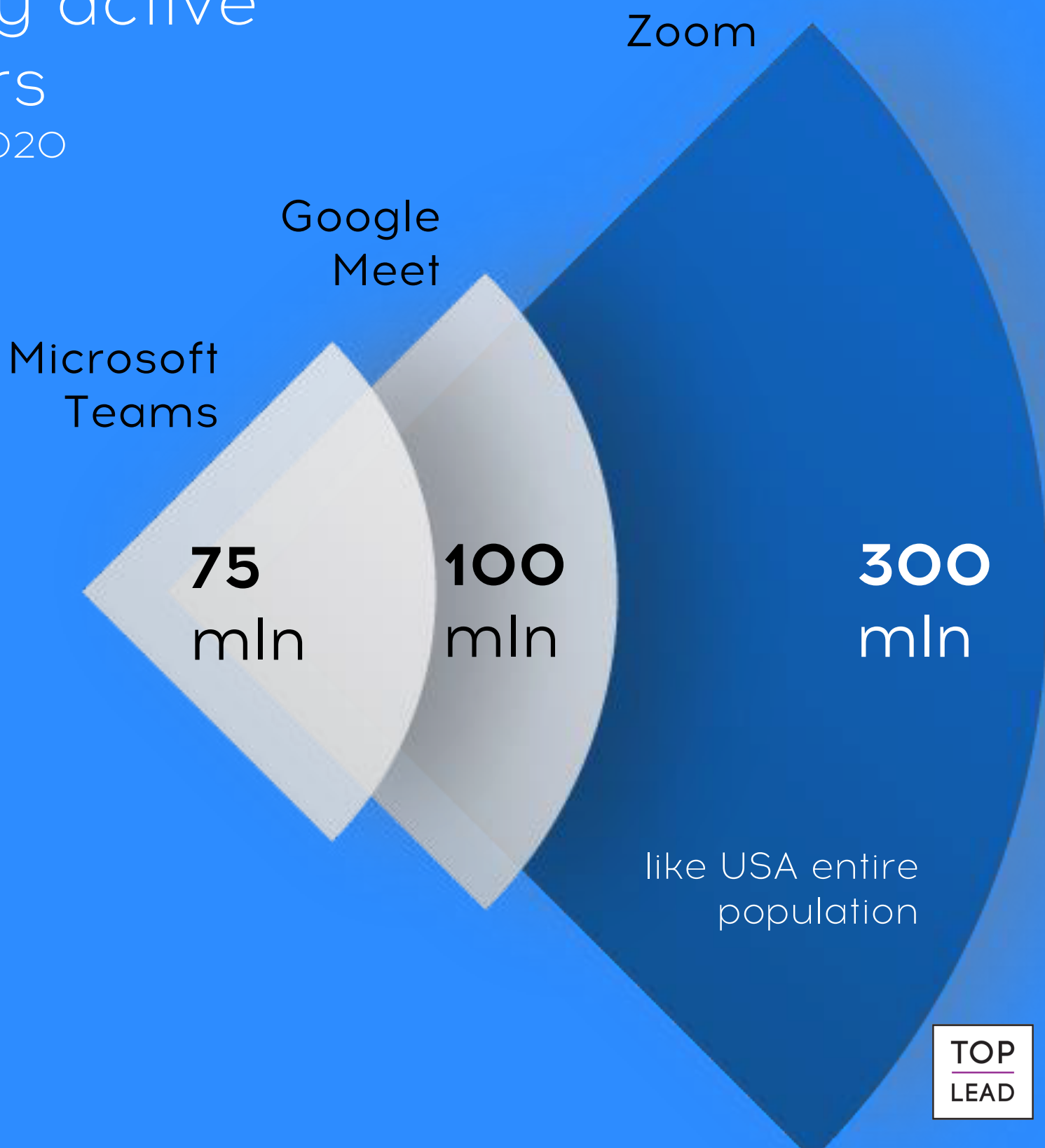
App Store business category ranking
on 20.09.2020



User base: like Microsoft and Google combined

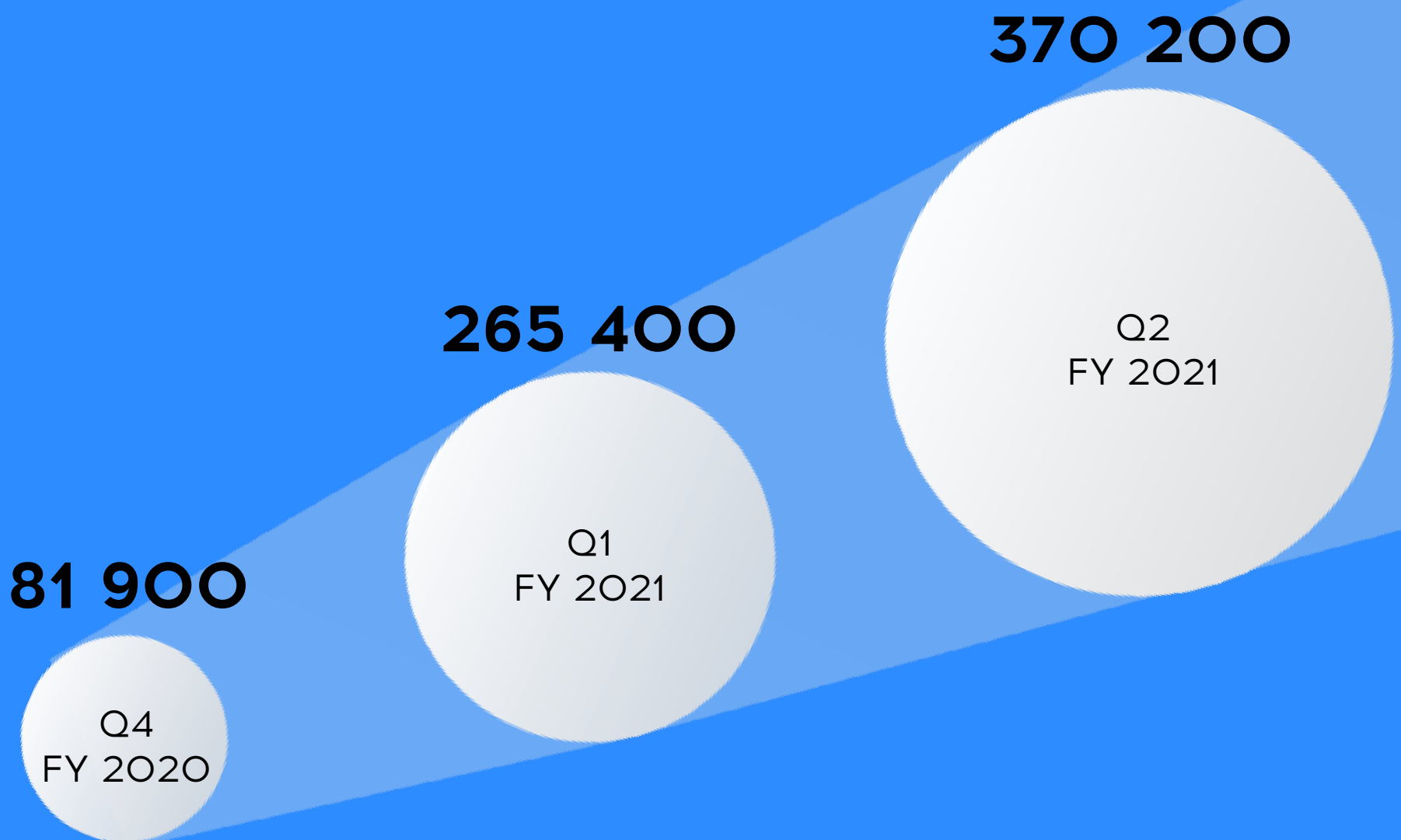
Daily active
users

April 2020



The number of clients increased by 4.5 times in six months

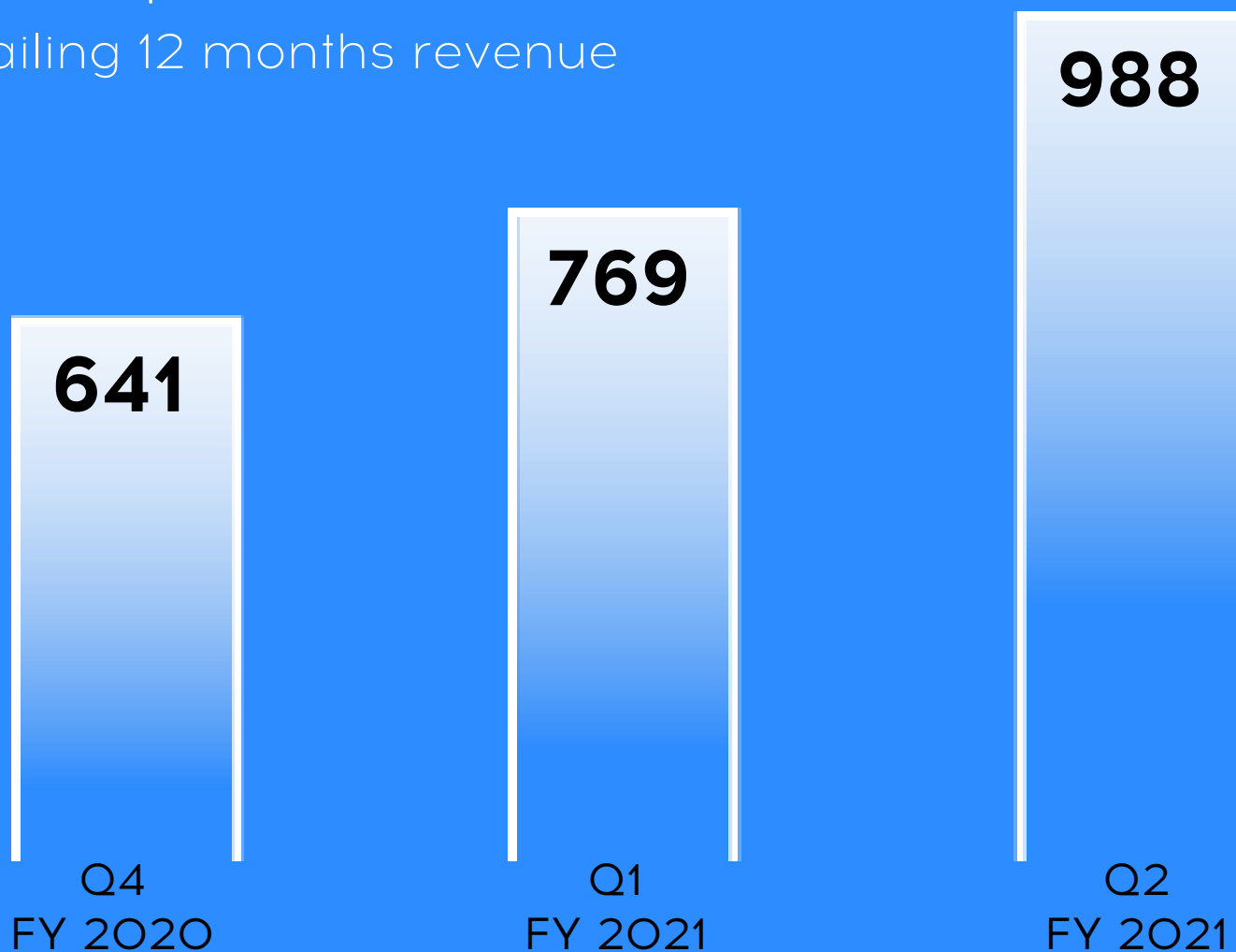
Customers with more than 10 employees



The number of clients, who pay \$ 100,000 and more has grown 1.5 times

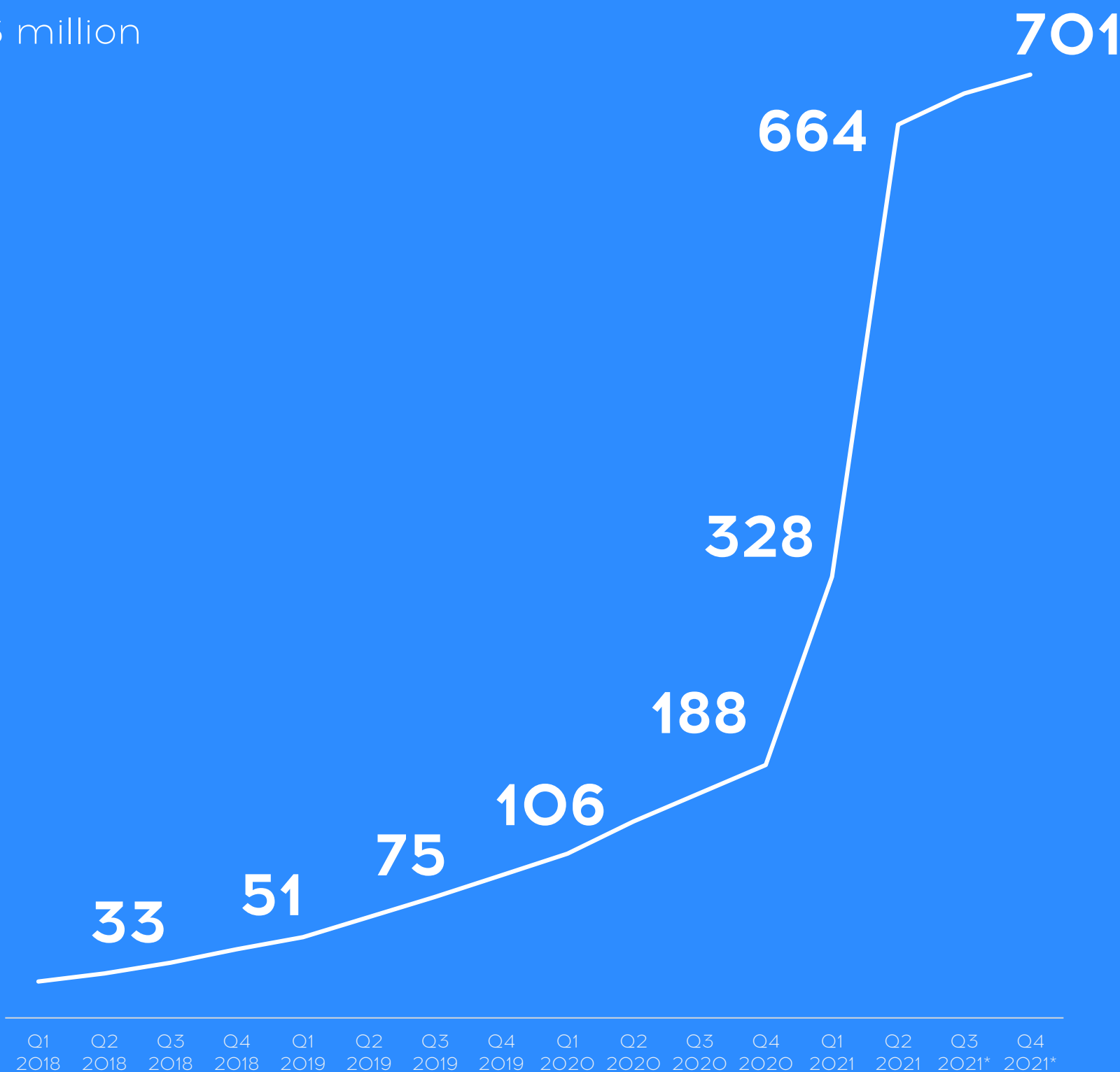
Customers contributing more
than \$100 000

in trailing 12 months revenue



Revenue: hockey stick growth

Revenue
\$ million



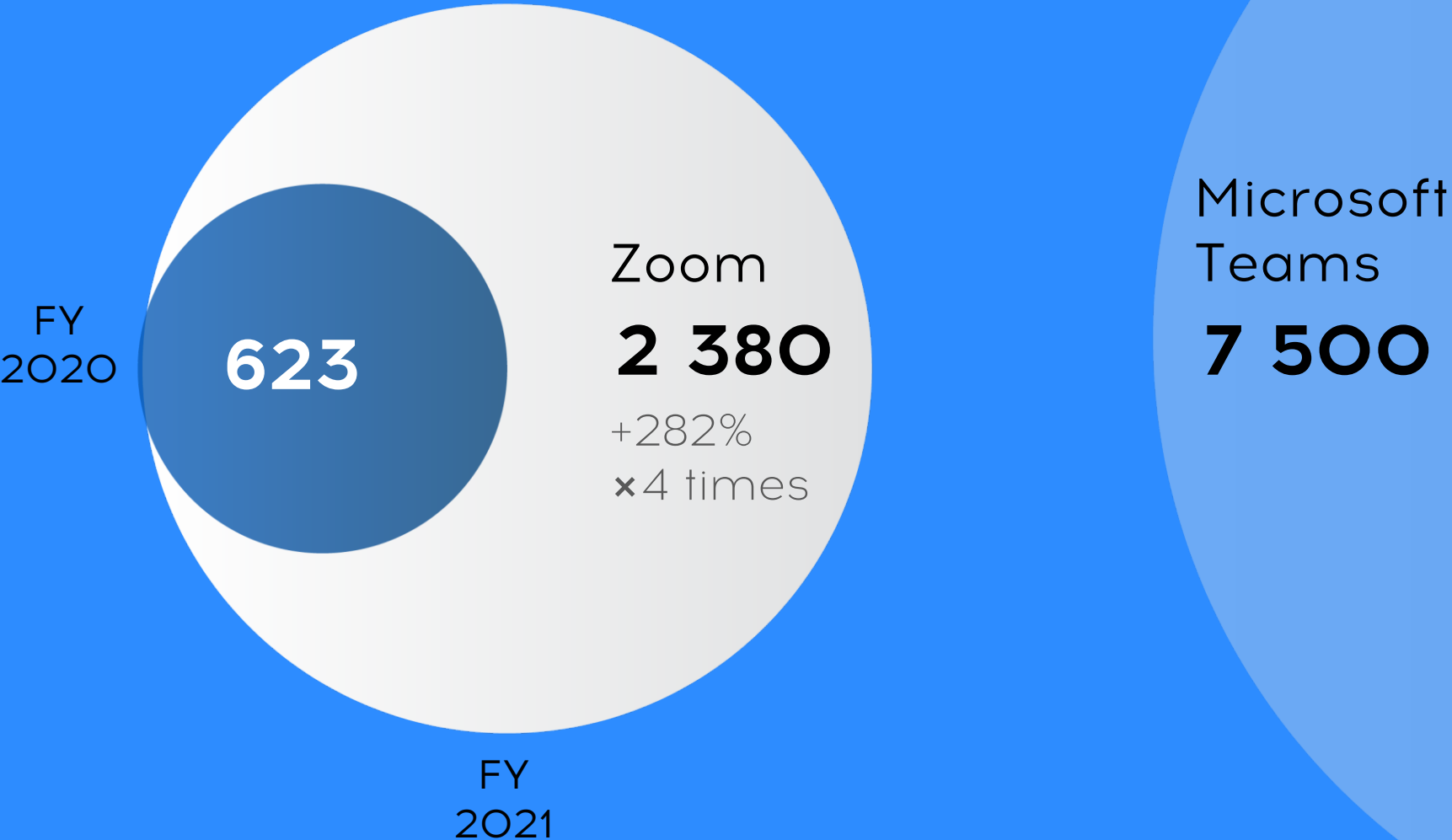
Source: Zoom

*forecast

FY 2021 revenue expected to quadruple

Revenue

FY 2021 \$ million*



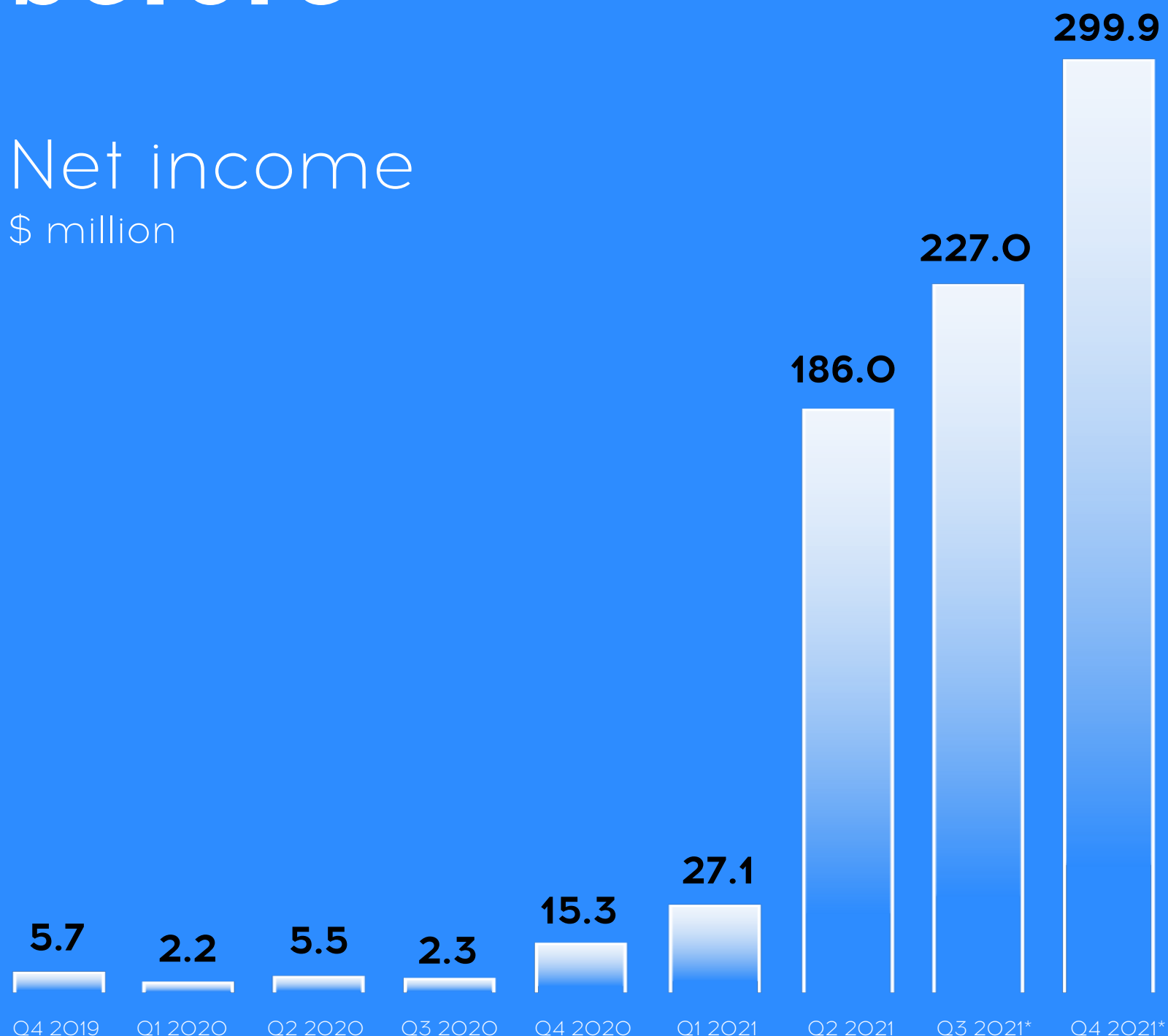
Return on sales is higher than Apple's

Zoom
28%

Apple
25%

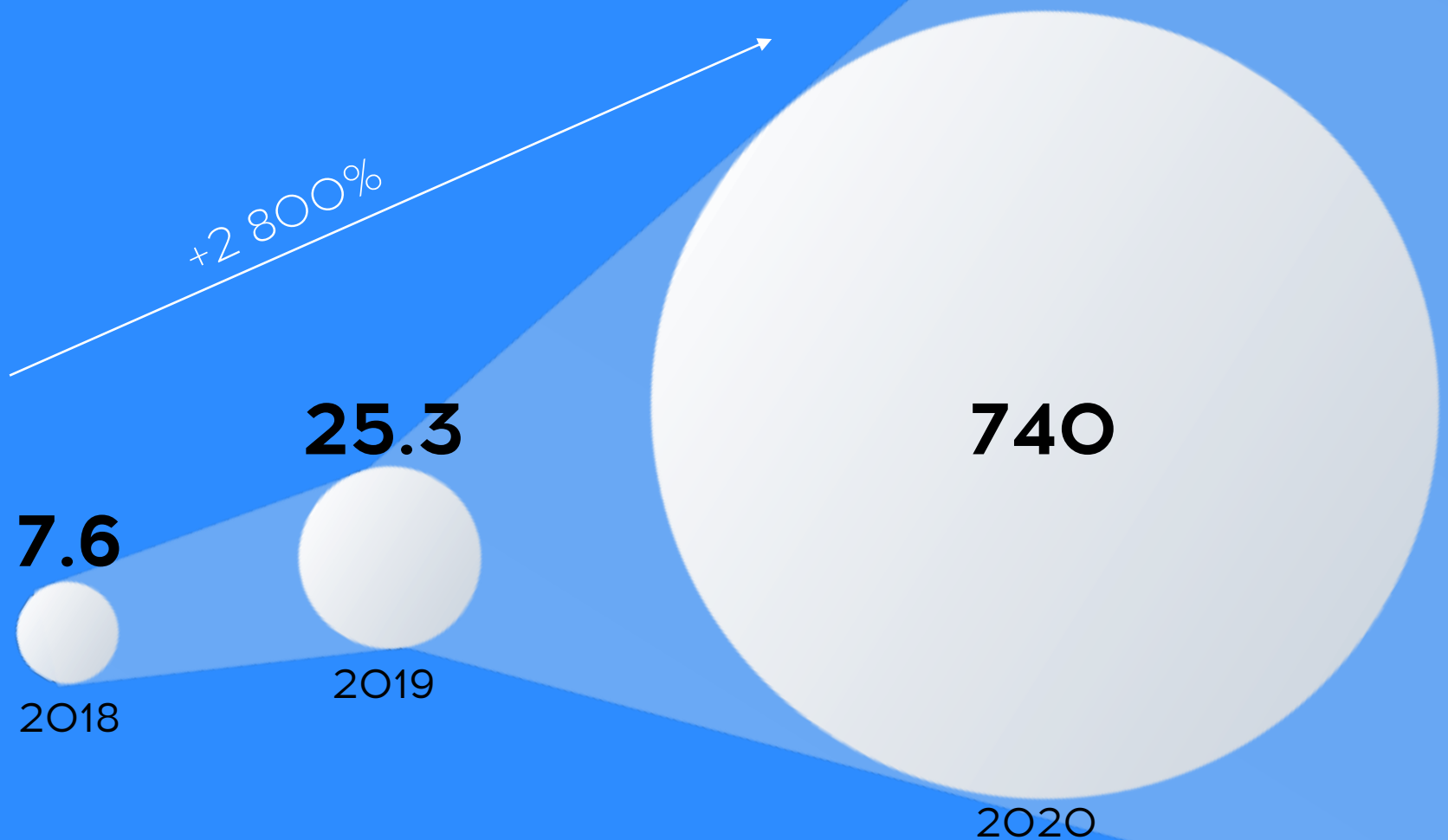
FY 2021 quarter net income is more than the sum of all years before

Net income
\$ million



Net income growth is similar to 140 years of US GDP growth rate

Net income
\$ million



Zoom generate $\times 20$ times more cash than a year before

Free cash flow
\$ million

17
Q2
FY 2020

373

Q2
FY 2021

Cash is the biggest asset

Total cash
Q2 FY 2021, \$ million

749

343

Prepaid expenses
and other current
assets

295

Accounts
receivable, net

Stock price rise is backed by finances

Net income,
per share

0.05

Q4
FY 2020

75.36

Stock price,
\$

0.63

+1 200%
× 13 times

Q2
FY 2021

218.82

Zoom remember to help society

Over 100 000
K-12 schools are
free of charge





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This micro report is designed exclusively to inform users. We have made every effort to ensure the accuracy and relevancy of the information contained in this report.

The information in the report is based on data from Zoom Inc. quarterly report, published on August 31, 2020 and from other open sources.

Even though this information has been carefully prepared by experts, it can only be used to get a general idea of the subject discussed in it.

Do not use the information contained in the report as professional advice on a particular issue or passing a professional judgment. The data was collected and prepared for publication in 2020.

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